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TMCF | MCDONALD'S BLACK AND POSITIVELY GOLDEN SCHOLARSHIP

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Scholarship Overview

The Thurgood Marshall College Fund (TMCF) and McDonald's are proud to offer financial assistance to outstanding students attending Historically Black Colleges and Universities (HBCUs). Sixty-Three (63) scholars will be selected to receive a scholarship up to \$15,000 for the 2024-2025 academic school year (\$7,500 per semester), which can only be applied to verifiable costs associated with average tuition and usual fees.

McDonald's Black & Positively Golden Scholarship Program also has a partnership with Alkeme Health, a Black wellness community focused on eliminating disparities within the healthcare system. The HBCU Mind for Gold initiative is an effort to promote, educate and provide access to culturally centric health & wellness information, tools, and resources for the HBCU community. Alkeme will provide lifetime subscriptions to its Alkeme Gold platform to Black & Positively Golden Scholarship recipients for the 2024-2025 academic school year at no charge. Additionally, Alkeme will provide the first 1250 Black & Positively Golden Scholarship applicants with 1-year subscriptions to the Alkeme Gold Platform for the 2024-2025 academic school year at no charge.

Scholarship recipients will also receive access to additional tools to support their educational goals and career aspirations, including the CliftonStrengths® assessment and the McDonald's Learning Management System online learning content to support professional and emotional development, such as resume building, interview practice, and communication skills.

Eligibility Requirements:

- Be enrolled full-time as an undergraduate freshman, sophomore, junior or senior attending HBCU during the 2024-2025 academic school year.
- Current cumulative grade point average of 2.7 or higher.
- Able to demonstrate leadership abilities.
- Able to demonstrate a financial need.
- Be a U.S. Citizen or legal permanent resident with a valid permanent resident card or passport stamped I-551.

How to Apply.

All Applicants Must:

- Please upload a professional image in your school logo and/or school colors.
- Answer the following video question (2 mins max):
 - Education is one of the most vital ways to empower the expression of Black Excellence in the life of an individual, their family and their community In your video, please answer this question:
How will your continued education empower you to achieve Black Excellence.
- After submission of the video, the student will be asked if they are currently, or have ever been a McDonald's team member. This data will be recorded for potential team member scholarship.

Application Dates

This application opens **November 1, 2023, and closes March 27, 2024 at 11:59pm EST.**

To apply, click the button below to create or log in to your TMCF Account.

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